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REFUELMCCONNELL.COM/MCCON



BECOME A SPONSOR

GET YOUR BRAND IN FRONT OF MILITARY-CONNECTED GEEKS IN THE KANSAS REGION



COMING JUNE 7, 2025

McConnell AFB

Wichita, Kansas

Robert J. Dole Community Center

INTRO What's McConnell Con?

McConnell Con is the ultimate destination for comics, gaming, anime, cosplay, and pop culture—bringing fans together for a one-of-a-kind experience on McConnell AFB! Now in its third year, this event continues to grow, attracting thousands of military-connected fans, families, and pop culture enthusiasts from across Kansas and beyond.

As the only military base in Kansas hosting an annual comic convention, McConnell Con has quickly become a hub for local and military-affiliated fans, offering a unique and untapped market for sponsors. This is your opportunity to introduce, showcase, or reinforce your brand to an engaged and diverse audience. Comic culture dominates today's entertainment landscape, from billion-dollar blockbuster films to top-rated TV series—and its influence is only growing. McConnell Con is your gateway to this thriving industry, where an estimated 2,500 attendees, vendors, and special guests will fuel an electrifying atmosphere.

Align your business with this fast-growing event and show attendees that YOU helped bring the magic to life! Let McConnell Con be the platform that connects your brand to a new world of fans.

Don't miss out—become a sponsor today!

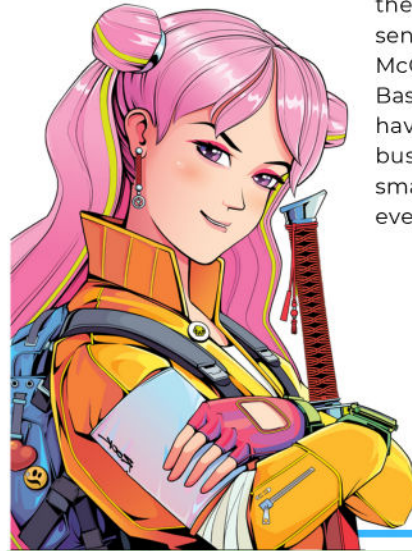
“Adults are just outdated children.”
— Dr. Seuss



2024 ATTENDANCE


1,700+

“The one thing that you have that nobody else has is you. Your voice, your mind, your story, your vision. So write and draw and build and play and dance and live as only you can.”
—Neil Gaiman



With a potential reach of over 2,500 event attendees at McConnell 2025, now is the time to jump on board and take your pick of partnership opportunities. McConnell Con is the best place to get in front of a huge military audience. Pop culture, gaming and entertainment run through the Air Force and this event sends a powerful message about celebrating geek culture and diversity of fandoms. Be part of the fun, positive movement and the biggest pop culture sensation that McConnell Air Force Base has ever seen! We have packages to suit all business sizes, from small scale adverts to full event sponsorship.



BE OUR HERO


Sponsorship Packages

BRONZE SPONSOR




- Booth Space
- Brand Exposure - Your logo featured on event marketing materials, website, and social media
- "Thank you to our Sponsors" poster throughout event venue
- Opportunity to provide giveaways or promotional materials
- *Included in "Sponsorship Passport Program"

SILVER SPONSOR (Includes all Bronze benefits, plus:)



- Company promo material placed in McConnell Con swag bag
- PA announcements recognizing your business during the event
- Option to display a company-provided banner in a prime location
- Company logo rotated on screen in vendor room

GOLD SPONSOR (Includes all Silver & Bronze benefits, plus:)



- Mentions on social media
- Spotlight on the Big Screen! - Your company video or commercial (up to 2 minutes) will be featured 4 times throughout the event on the main stage screen in the vendor room, ensuring high visibility and audience engagement.

PRESENTING SPONSOR (Includes all Silver, Bronze & Gold benefits, plus:)



- Category Exclusivity - Be the only business in your industry!
- Custom engagement opportunity (contest, giveaway, etc.)
- Early access setup before general vendors
- Spotlight on the Big Screen! - your video will be played an additional 4 times (total of 8) for maximum exposure throughout the event.
- Special plaque from the 22 Force Support Squadron

A **Supporting Sponsor** option is available, which includes logo placement on McConnell Con advertisements and recognition on our "Thank You to Our Sponsors" poster. For pricing and details, please inquire.

*Sponsorship Passport Program - McConnell Con Gauntlet: driving foot traffic to your booth as attendees visit and collect stamps for a prize entry!

**Sponsorship packages are fully customizable! We're happy to work with you to add, remove, or adjust benefits to best fit your needs. Let's create the perfect partnership together!

DO YOU HAVE A SUPER MARKETING IDEA OF YOUR OWN?



We are ready to work with you in any creative marketing idea that you have to promote your brand, your service or your product. From simple raffles, competitions, spinning wheels with prizes, to contests or hidden treasures, to many other fun promotional ways, our team will help you make your marketing ideas come true! Let's talk, True Believers!