

BECOME A SPONSOR

GET YOUR BRAND IN FRONT OF
MILITARY-CONNECTED GEEKS IN THE
KANSAS REGION

McCONNELL CON

E P I S O D E II

COMING JUNE 8, 2024

McConnell AFB
Wichita, Kansas

Robert J. Dole Community Center

INTRO What's McConnell Con?

McConnell Con is the ultimate destination for everything comics, gaming, toys, anime, cosplay & pop culture. We will be bringing to McConnell AFB local comic book and cartoon artists, writers, cosplayers, and so much more.

The event is projected to bring thousands of fans from outlying cities and states affiliated with the military, Air National Guard, Reserves and Space Force. Being the only military base in Kansas hosting an annual comic con, our event has become a hub for local military-connected fans and connoisseurs of comic and pop culture. There is no better time to introduce or reinvigorate your brand to a whole new audience – let Kansas' fastest growing comic con be that gateway to a new world! McConnell Con IS that opportunity you have been looking for!

Comic book culture is THE largest aspect of today's pop entertainment – and it is everywhere! From billion-dollar movies to top-rated TV shows, comics are now part of our everyday lives. This is the FUTURE of entertainment and McConnell Con is your chance to be part of this ever-growing phenomenon! We are offering an exciting event that will be fueled by the energy from our *anticipated* 2,500 attendees, exhibitors and guests. Let our attendees know your company helped make it all possible!

“
“Adults are just
outdated children.”
”
– Dr. Seuss





2023 ATTENDANCE

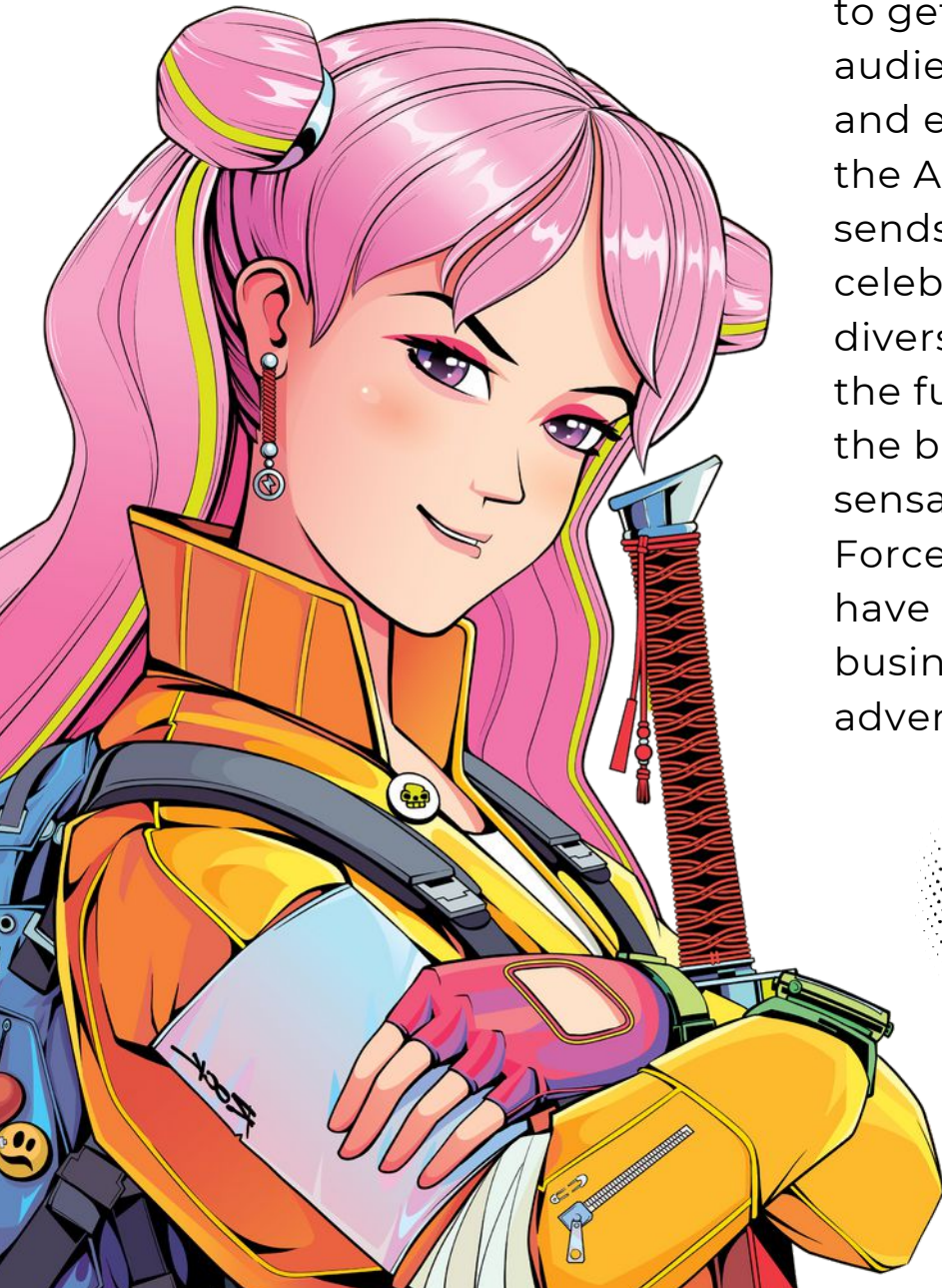
 1,700

“—————

The one thing that you have that nobody else has is you. Your voice, your mind, your story, your vision. So write and draw and build and play and dance and live as only you can.

—————”

-Neil Gaiman



With a potential reach of over 2,500 event attendees at McConnell 2024, now is the time to jump on board and take your pick of partnership opportunities. McConnell Con is the best place to get in front of a huge military audience. Pop culture, gaming and entertainment run through the Air Force and this event sends a powerful message about celebrating geek culture and diversity of fandoms. Be part of the fun, positive movement and the biggest pop culture sensation that McConnell Air Force Base has ever seen! We have packages to suit all business sizes, from small scale adverts to full event sponsorship.



E P I S O D E II

BE OUR HERO Sponsorship Packages



BRONZE SPONSOR

- Sponsor recognition at the event
- Company logo is included on the sponsor posters at McConnell Con and on McConnell Con website.



SILVER SPONSOR

- Sponsor recognition at the event
- Company logo is included on the sponsor posters at McConnell Con and on McConnell Con website.
- Company promo material placed in McConnell Con swag bag
- Company logo featured on the back of a cape in the Hall of Heroes



GOLD SPONSOR

- Sponsor recognition at the event
- Company logo is included on the sponsor posters at McConnell Con and on McConnell Con website.
- Company promo material placed in McConnell Con swag bag
- Company logo featured on the back of a cape in the Hall of Heroes
- Static ad on the ballroom stage video wall
- Mentions on social media



PRESENTING SPONSOR

- Sponsor recognition at the event
- Company logo is included on the sponsor posters at McConnell Con and on McConnell Con website.
- Company promo material placed in McConnell Con swag bag
- Company logo featured on the back of a cape in the Hall of Heroes
- Mentions on social media
- Includes a 6'x2' full color matte printed banner provided by FSS with a special thank you message to your company
- Includes a special plaque from the Force Support Squadron
- Company video featured on the ballroom stage video wall

To be included in the Hall of Heroes, sponsors must provide a logo image (PNG or AI format with a 300+ dpi) and sponsorship payment by May 1st, 2024.

PRESENTING SPONSOR



SHOWCASE YOUR COMPANY

INTERACTION

Every booth is an opportunity to welcome guests and to give them the ability to connect and become familiar with your company. Company information is at the fingertips to allow maximum exposure.

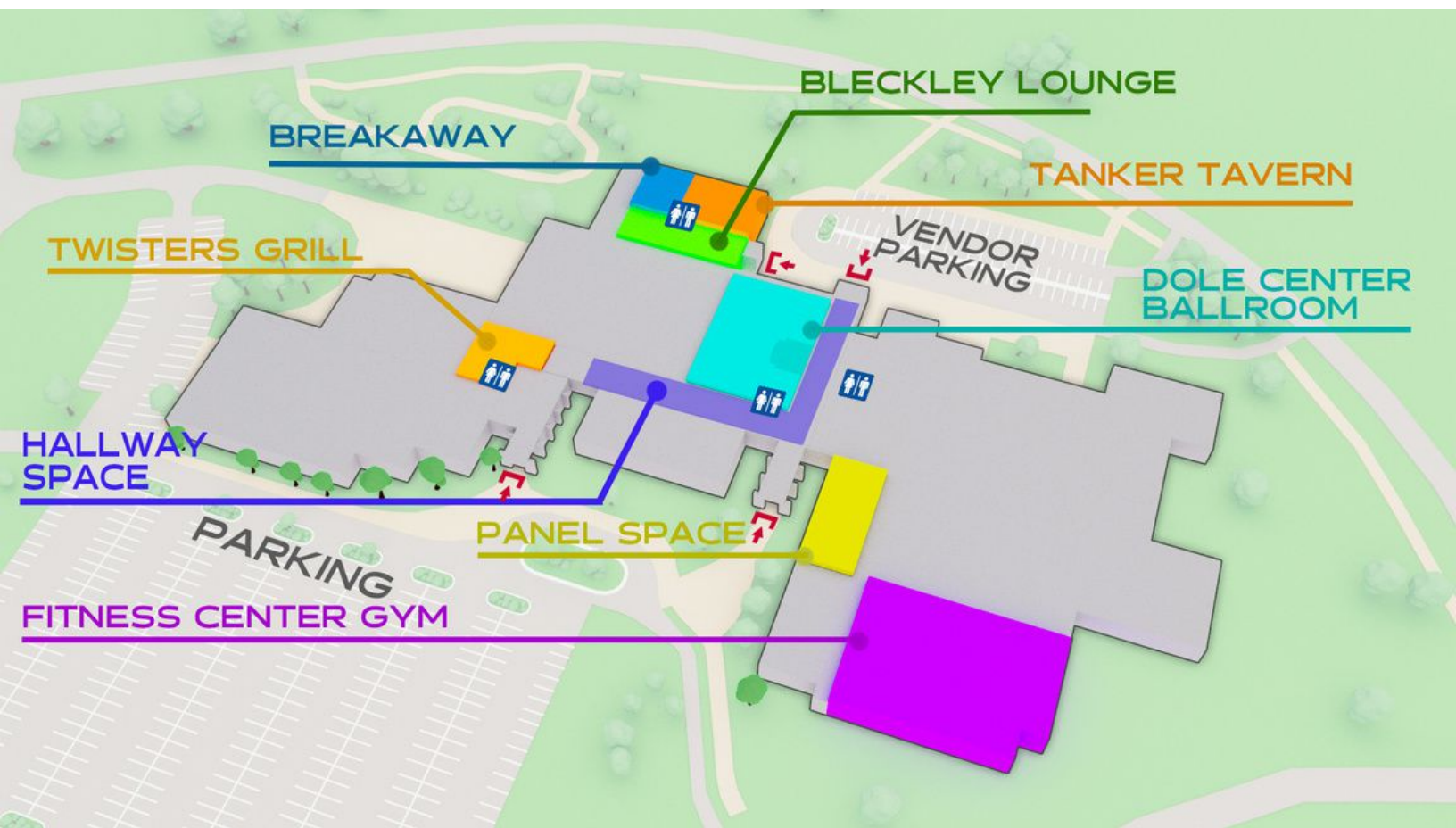
BANNERS & POSTERS

Each presenting sponsor can brand their booth with logo and images to enhance its design and look.

VIDEOS

Presenting sponsors have the option to broadcast commercials on a large screen in the Dole Center Ballroom and digital signage throughout the base.

EVENT SPACE



PRESENTING SPONSOR



SHOWCASE YOUR COMPANY

The McConnell Con

GAME ZONE

COSPLAY CONTEST

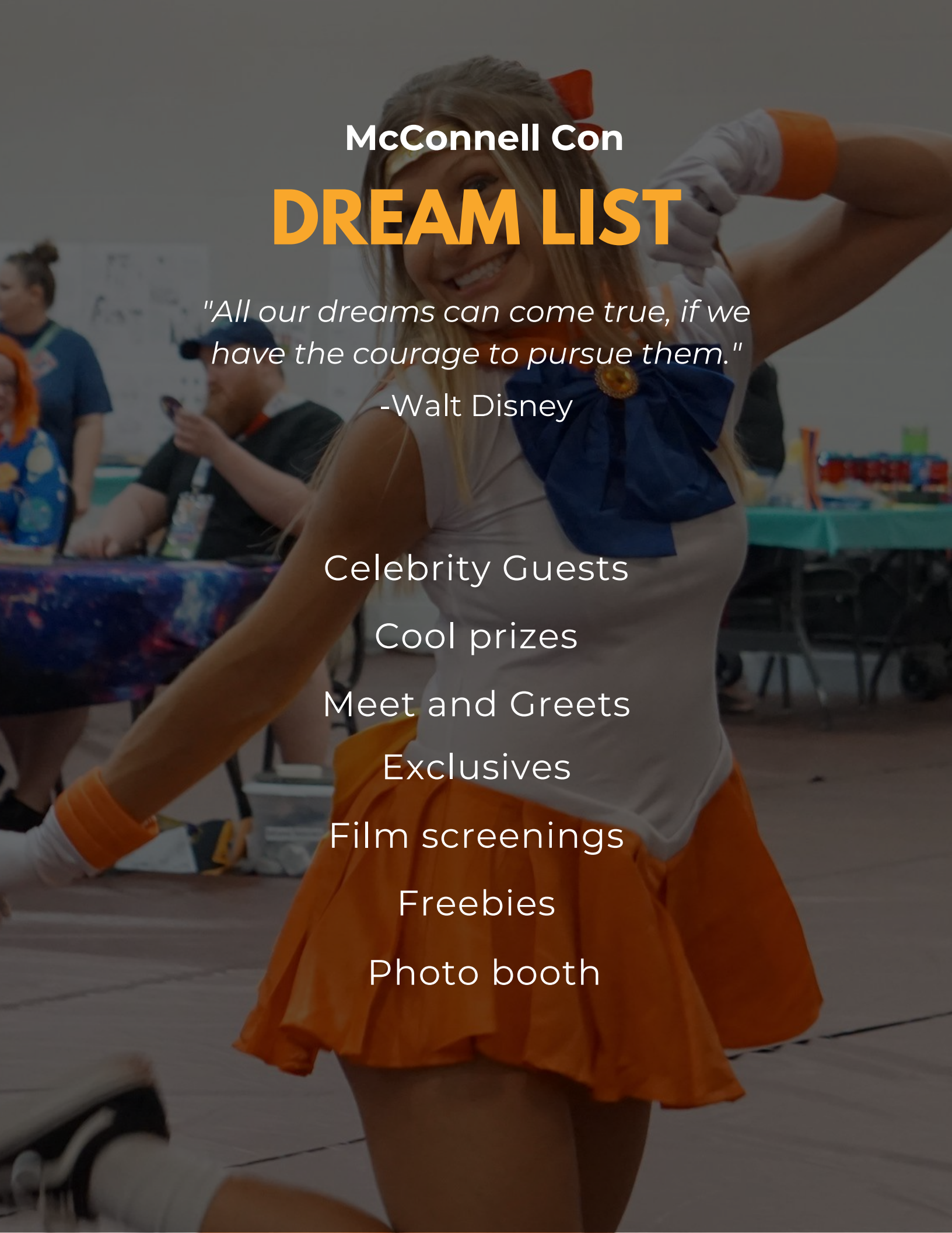
BOWLING ALLEY

KID ZONE

AND MORE!

.....sponsored by YOU!





McConnell Con

DREAM LIST

*"All our dreams can come true, if we
have the courage to pursue them."*

-Walt Disney

Celebrity Guests

Cool prizes

Meet and Greets

Exclusives

Film screenings

Freebies

Photo booth

CONTACT

Get in touch

MCCONNELL CON

E P I S O D E II



U.S. AIR FORCE

Cheryl Kellogg
Sponsorship Coordinator
McConnell Air Force Base
Wichita, Kansas
cheryl.kellogg@us.af.mil

REFUELMCCONNELL.COM



**DO YOU HAVE A SUPER
MARKETING IDEA OF
YOUR OWN?**

We are ready to work with you in any creative marketing idea that you have to promote your brand, your service or your product. From simple raffles, competitions, spinning wheels with prizes, to contests or hidden treasures, to many other fun promotional ways, our team will help you make your marketing ideas come true! Let's talk, True Believers!